FOLDING FLAP

< 3.625 >

BACK COVER

< 3.6875 >

FRONT COVER

< 3.6875 >

3.625

7.3125

TRIM - RED AREA
NOTHING BUT THE BACKGROUND CAN GO HERE.

CONTENT - GREEN AREA
KEEP ALL TEXT & LOGOS 1/8-INCH
AWAY FROM ALL FOUR TRIM EDGES & FOLDS.
CREATE 1/4-INCH GUTTERS BETWEEN COLUMNS.

BLEEDS - BLUE AREA
CREATE 1/8TH-INCH BLEEDS ON ALL FOUR SIDES &
EXTEND BACKGROUND INTO BLEEDS.

FOLDS - YELLOW DOTTED LINES
FOLDS ARE NOT SYMETRICAL
TO ALLOW FOR THE THICKNESS
OF THE PAPER WHEN FOLDED!

NOTES:
DO NOT SET UP WITH FACING PAGES.
DO NOT ADD TRIM MARKS.

INSIDE LEFT PANEL

< 3.6875 >

INSIDE CENTER PANEL

< 3.6875 >

INSIDE RIGHT PANEL

< 3.625 >

TRIM - RED AREA
NOTHING BUT THE BACKGROUND CAN GO HERE.

CONTENT - GREEN AREA
KEEP ALL TEXT & LOGOS 1/8-INCH
AWAY FROM ALL FOUR TRIM EDGES & FOLDS.
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3.6875

7.375