

RIGHT SIDE UP

FOLDING FLAP

< 5.625 >

5.625

UPSIDE DOWN

(It looks crazy now, but it will all make sense once printed and folded.)

BACK COVER

TRIM - RED AREA

NOTHING BUT THE BACKGROUND CAN GO HERE.

CONTENT - GREEN AREA

KEEP ALL TEXT & LOGOS 1/8-INCH AWAY FROM ALL FOUR TRIM EDGES & FOLDS. CREATE 1/4-INCH GUTTERS BETWEEN COLUMNS.

BLEEDS - BLUE AREA

CREATE 1/8TH-INCH BLEEDS ON ALL FOUR SIDES & EXTEND BACKGROUND INTO BLEEDS.

FOLDS - YELLOW DOTTED LINES

FOLDS ARE NOT SYMMETRICAL

TO ALLOW FOR THE THICKNESS OF THE PAPER WHEN FOLDED!

NOTES:

DO NOT SET UP WITH FACING PAGES.

DO NOT ADD TRIM MARKS.

< 5.6875 >

11.3125

RIGHT SIDE UP

FRONT COVER

< 5.6875 >

**This entire side has to be
UPSIDE DOWN
to be viewed correctly after folding!**
(because the paper flips on the long edge)

(It looks crazy now, but it will all make sense once printed and folded.)

INSIDE TOP PANEL

< 5.625 >

5.625

UPSIDE DOWN

INSIDE CENTER PANEL

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< 5.6875 >

11.3125

UPSIDE DOWN

INSIDE BOTTOM PANEL

< 5.6875 >